



Penford Food Ingredients names Anita Oliver as Director of Pet Sales and Business Development

Centennial, CO (February 4, 2010) – Penford Food Ingredients, a leader in carbohydrate systems and technologies, has named Anita Oliver as Director of Pet Sales and Business Development, a newly created position. Oliver will spearhead outreach to manufacturers and distributors of pet treats and food. Prior to Penford, Oliver headed up national account sales for Petmate.

“We’re delighted Anita has joined the Penford team,” said Penford Food Ingredients President John Randall. “Her industry knowledge will help us drive continued success in this important product category.”

Penford Food Ingredients entered the pet market in 2007 as a natural outgrowth of its research-driven work formulating innovative applications using dextrin and starches based on potato, tapioca, rice and corn. Research and manufacturing facilities are state-of-the-art. Capabilities include extrusion and injection molding facilities for treats and chews.

An exciting opportunity is the company’s ability to leverage its industry-leading expertise in food science formulations and in product safety into the pet market. Wellness attributes related to a dog’s food allergies, and product safety attributes like the rate a chew dissolves, are becoming increasingly important to pet owners and therefore to manufacturers and developers of treats.

“Our turnkey capabilities and truly revolutionary new formulations—like our gluten-free food system—translate directly to the pet market,” notes Randall. “We are eager to build our leadership position in this sector with partners who are looking for superior science matched with market-right solutions.”

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