



For Immediate Release

Penford Food Ingredients Launches New Web Site

New Search Function and Virtual Tour Help Customers Access Product and Research Information Quickly and Easily

Centennial, Colo., November 9, 2007 – Penford Food Ingredients Co., a premier carbohydrate company for the processed food industry, today announced the launch of its redesigned and updated company website. The new site features refined graphics, improved navigation, new search functionality and an educational virtual tour. It is live and can be viewed at www.penfordfoods.com.

“While we love the new look of our redesigned website, it is the content that we are most proud of,” said Jeff Smith, Vice President of Business Development, for Penford Food Ingredients. “It is easy-to-navigate and showcases our R&D and product capabilities very well. We even have a great new virtual tour to help visitors get to know us. And the new search engine will be a big help to our customers who need to find product details.”

Penford’s new site features:

- An updated and refined design
- A new simple-to-use search engine that allows researchers to search for the Penford solutions that they need to develop their products
- A new virtual tour that invites site visitors to take a “walk-through” to see first-hand how Penford’s research center can become an extension of customers’ product development teams
- Direct links to Penford Food Ingredients’ parent company Penford Corporation, as well as Penford Australia Limited and Penford Products Company divisions
- Ability to order samples online, contact local sales representatives or find job opportunities with Penford

The new design and content communicates Penford's capabilities and product information with clear and concise language. Improved navigation allows users to easily find and access information about the company, its food and pet products, research capabilities and its parent company for corporate/investor details.

Penford Food Ingredients worked with web design firm, Lundwall Communications (www.lundwall.com) to develop, create and launch the new site.

About Penford Food Ingredients

Penford Food Ingredients (PFI), which is owned by Penford Corporation (Nasdaq: PENX), is a premier carbohydrate company providing the processed food and nutraceutical industries with specialty starches, dextrose and dextrin. A leader in ingredient system technology, PFI delivers high quality, innovative ingredients that improve its customers' products. Headquartered in Centennial, CO, PFI operates production facilities in Wisconsin, Idaho, and Washington. For more information please call 800-652-4732 or visit www.penfordfoods.com.

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